

MBEA SUMMER BOOT CAMP 2019

Please join us for the 13th Annual MBEA Summer Boot Camp! This year we are so pleased to be back on the beautiful campus of Northwood University in Midland, MI.

Camp will run from 8:00am – 3:00pm daily and PLEASE bring your own device.

Through the generous support of Certiport, **ALL INDUSTRY CERTIFICATIONS** will be available each day for teachers to explore and certify at no cost with Eric Gilbert or Jason Majors.

<p>Monday, June 24, 2019 AM Working with Microsoft Teams <i>Diane Harrington</i> <i>Kelly Williams</i></p> <p>This session is BYOD. Please make sure you have access to your MSIA account and Office.</p> <p>Are you using Microsoft Imagine Academy but still looking for an easier delivery method or easier assessment method? Join us to talk about how you can deliver and assess through Microsoft Teams. We will share assignment distribution, rubric grading, and forms all within the Microsoft Teams environment.</p> <p>Strands: BMA, Finance, IT, and Marketing</p>	<p>Monday, June 24, 2019 PM Working with Microsoft Teams <i>Diane Harrington</i> <i>Kelly Williams</i></p> <p>This session is BYOD. Please make sure you have access to your MSIA account and Office 365.</p> <p>Time to build and collaborate. During the afternoon, you will use the time to work together to build your class Team, Class Notebook and create assignments.</p> <p>Strands: BMA, Finance, IT, and Marketing</p>
<p>Post Camp Happy Hour Activity Crosswalk of Updated Finance, BMA, and Marketing Standards with Microsoft Office Excel and Word Certifications offered through Certiport with Jason Majors Location to be announced</p>	

MONDAY

7:30am – 8:00am	Introductions and Daily Orientation	Colleen Webb, MBEA President Tom Knight, CTE Consultant
8:00am – 9:45am	<i>Working with Microsoft Teams</i>	Diane Harrington and Kelly Williams
9:45am – 10:00am	Break	
10:00am – 11:30am	<i>Working with Microsoft Teams</i>	Diane Harrington and Kelly Williams
11:30am – 12:00pm	Lunch	
12:00pm – 1:30pm	<i>Working with Microsoft Teams (con't)</i>	Diane Harrington and Kelly Williams
1:30pm – 1:45pm	Break	
1:45pm – 3:00pm	<i>Working with Microsoft Teams (con't)</i>	Diane Harrington and Kelly Williams

The MBEA Summer Boot Camp meets the CTE Professional Development requirements for your CIP Review.

Tuesday, June 25, 2019 AM

Python Training

Diane Harrington

Kelly Williams

This session is BYOD. Please make sure you have access to your MSIA account and Office 365.

Let's explore Microsoft Imagine Academy's computer science pathway and dig into the Python course.

During the morning session we will look at this beginner course in which students can learn and practice coding in an online environment that requires only a modern web browser and Internet connection. No special software is required to complete this course. The course includes video content, practice labs, and coding projects.

Strand: IT

Tuesday, June 25, 2019 PM

Exploring Python and Other Computer Science Certifications

Jason Majors

Eric Gilbert

This session will be held in a Northwood University computer lab and will be an extension of the Python Training and include discussion of strategies to help your students certify as a Microsoft Technology Associate using the MTA exam:

- 98-381 Introduction to Programming Using Python

These Computer Science MTA programming language exams will also be available for teachers to test drive at no cost:

- MTA 98-382 Introduction to Programming Using JavaScript
- Introduction to Computer Science: MakeCode curriculum
- MTA 98-375 HTML5 Application Development Fundamentals
- MTA 98-361 Software Development Fundamentals
- MTA 98-383 Introduction to Programming Using HTML and CSS
- MTA 98-388 Introduction to Programming using Java

Strand: IT

TUESDAY

7:30am – 8:00am	Introductions and Daily Orientation	Colleen Webb, MBEA President Tom Knight, CTE Consultant
8:00am – 9:45am	<i>Python Training</i>	Diane Harrington and Kelly Williams
9:45am – 10:00am	Break	
10:00am – 11:30am	<i>Python Training</i>	Diane Harrington and Kelly Williams
11:30am – 12:00pm	Lunch	
12:00pm – 1:30pm	<i>Exploring Python and Other Computer Science Certifications</i>	Jason Majors and Eric Gilbert
1:30pm – 1:45pm	Break	
1:45pm – 3:00pm	<i>Exploring Python and Other Computer Science Certifications</i>	Jason Majors and Eric Gilbert

Wednesday, June 26, 2019 AM
***Innovative Applications of the
 Business Model Canvas!***
Professor John Gustincic
Northwood University

The Business Model Canvas is a visual tool often used as a guide by entrepreneurs when developing a new venture business model or plan.

Professor John Gustincic has worked with the Canvas extensively and has developed innovative approaches to the use of the Canvas

In addition to start-up business model development, the Canvas has proven to be of great value in the following areas:

- (1) business career exploration
- (2) innovation
- (3) critical thinking skills

The Business Model Canvas is a great project-based learning tool. Professor Gustincic has used the Canvas in a number of high school student engagements and it has proven to be both an engaging and effective educational tool.

Strands: BMA, Finance, IT, and Marketing

Wednesday, June 26, 2019 PM
***Exploring Entrepreneurship and Small
 Business Certification Resources and
 Training Tools to Maximize Student
 Certifications***

Jason Majors
Eric Gilbert

Join Jason and Eric to explore effective resources and strategies to prepare your students for industry certifications. Discussion will include the Entrepreneurial and Small Business (ESB) certification and using the popular practice certification software of Gmetrix to increase student certification successes. Attendees will be given a chance test drive Gmetrix and to take the ESB certification. The floor will be open for any other questions about Certiport products or certifications including QuickBooks, Adobe, MOS and MTA.

Strands: BMA, Finance, IT, and Marketing

WEDNESDAY

7:30am – 8:00am	Introductions and Daily Orientation	Colleen Webb, MBEA President Tom Knight, CTE Consultant
8:00am – 9:45am	<i>Innovative Applications of the Business Model Canvas</i>	Professor John Gustincic
9:45am – 10:00am	Break	
10:00am – 11:30am	<i>Innovative Applications of the Business Model Canvas</i>	Professor John Gustincic
11:30am – 12:00pm	Lunch	
12:00pm – 1:30pm	<i>Exploring Entrepreneurship and Small Business Certification Resources and Training Tools to Maximize Student</i>	Jason Majors and Eric Gilbert
1:30pm – 1:45pm	Break	
1:45pm – 3:00pm	<i>Exploring Entrepreneurship and Small Business Certification Resources and Training Tools to Maximize Student</i>	Jason Majors and Eric Gilbert

Thursday, June 27, 2019 AM

Adobe Training

Jason Majors

Join us for a collaborative session to infuse the Adobe Creative Suite into your classroom curriculum. We will be sharing classroom examples of project-based learning using the Adobe Creative Suite (Photoshop, Premiere Pro, Audition, After Effects, Illustrator, Dreamweaver, Animate, etc.). Resources and activities will be introduced that can help you achieve your class objectives. This will be an interactive discussion with attendees, please bring “best practices” from your own classroom to share.

Strands: BMA, Finance, IT, Marketing, and Arts, A/V Technology & Communications

Thursday, June 27, 2019 PM

Adobe Training and Certification

Jason Majors

Eric Gilbert

Join us as we continue this morning’s exploration for a hands-on session to learn how to prepare students for certification, register students with Certiport and offer ACA certifications in your classroom. You will also have the opportunity to test drive Certiport resources like Gmetrix and Learn Key and take ACA certifications.

Strands: BMA, Finance, IT, Marketing, and Arts, A/V Technology & Communications

THURSDAY—Selection 1

7:30am – 8:00am	Introductions and Daily Orientation	Colleen Webb, MBEA President Tom Knight, CTE Consultant
8:00am – 9:45am	<i>Adobe Training</i>	Jason Majors and Eric Gilbert
9:45am – 10:00am	Break	
10:00am – 11:30am	<i>Adobe Training</i>	Jason Majors and Eric Gilbert
11:30am – 12:00pm	Lunch	
12:00pm – 1:30pm	<i>Adobe Training and Certification</i>	Jason Majors and Eric Gilbert
1:30pm – 1:45pm	Break	
1:45pm – 3:00pm	<i>Adobe Training and Certification</i>	Jason Majors and Eric Gilbert

Selection 2

Thursday, June 27, 2019 AM

International Business

Resource Sharing

Pat Pearson

Colleen Webb

Join us and become part of an exclusive OneDrive/Google user group that only those in attendance will get access to...spend the morning immersed in the International Business Standards, learning and sharing IB instructional units, strategies, delivery options, and perhaps even

Selection 2

Thursday, June 27, 2019 PM

Finance Segmenting

Tom Knight

This session will use the updated 52.0800 – Finance Gap Analysis to identify segments and assign the program standards to the segments. The finalized Gap Analysis will be published on MCCTE Navigator and will be used to guide the 52.0800 – Finance program content delivery and for reporting student transition through the program

<p><i>collaborating and authoring some new instructional units. Don't miss this opportunity to spend some time this summer with your peers sharing your best practices and take something back that can be implemented when you return to your classroom in the fall.</i></p> <p>Strands: BMA, Finance, IT, and Marketing</p>	<p>in the Career and Technical Education Information System.</p> <p>Strand: Finance</p>
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THURSDAY-Selection 2

7:30am – 8:00am	Introductions and Daily Orientation	Colleen Webb, MBEA President Tom Knight, CTE Consultant
8:00am – 9:45am	<i>International Business Resource Sharing</i>	Pat Pearson and Colleen Webb
9:45am – 10:00am	Break	
10:00am – 11:30am	<i>International Business Resource Sharing</i>	Pat Pearson and Colleen Webb
11:30am – 12:00pm	Lunch	
12:00pm – 1:30pm	<i>Finance Segmenting</i>	Tom Knight
1:30pm – 1:45pm	Break	
1:45pm – 3:00pm	<i>Finance Segmenting</i>	Tom Knight

Camp will run from 8:00am – 3:00 pm daily and PLEASE, bring your own device.

Once again it is time to register for Summer Academy. This year we are offering an incentive which provides you with the opportunity to attend Summer Academy and receive a 10% discount if you join NBEA/National Business Education Association when you register for the Academy.

NBEA membership includes copies of "Keying In", "The Forum" and The Yearbook. Not only is it an enhancement to your professional portfolio, it can link you to other business education professionals in United States and abroad. If you have any questions regarding NBEA membership, please feel free to contact me. ppearson66@comcast.net, Patricia Pearson, Michigan Membership Director NCBEA/NBEA

Space is limited, so be sure to register EARLY! VISA, Discover, and Master Card are accepted. Checks must be made payable to Michigan Business Education Association. Email confirmations will be sent upon payment receipt.

THERE WILL BE NO ON-SITE REGISTRATION

Receipts can **only** be issued upon arrival and check-in at Boot Camp.

Cancellation Policy

Requests for refund of camp registration must be received by Colleen Webb no later than 4:00 pm on May 17, 2019. A \$75 cancellation fee will apply. Cancellations received after May 17, 2019 will receive no refund.

The deadline for Summer Camp registration and payment is May 17, 2019--4 p.m. Registrations received after May 18 and before 5:00 p.m., June 2 may be honored **ONLY** if space is available. A late registration fee of an additional \$75 will apply to the registrations after May 18. **No registrations will be accepted after June 2.**

REGISTRATION FEES

Does not include \$35, or the \$100 membership dues. (MBEA Membership is required to attend). You must register for FULL-DAYS only.

<input type="checkbox"/>	1-Day Workshop Rate	\$ 90/\$81 (discounted with NBEA Membership Payment)
<input type="checkbox"/>	2-Day Workshop Rate	\$160/\$144 (discounted with NBEA Membership Payment)
<input type="checkbox"/>	3-Day Workshop Rate	\$225/\$202.50 (discounted with NBEA Membership Payment)
<input type="checkbox"/>	4-Day Workshop Rate	\$260/\$234 (discounted with NBEA Membership Payment)
<input type="checkbox"/>	MBEA Membership	\$ 35
<input type="checkbox"/>	NBEA Membership	\$100 (must be included in payment to receive the discounted amount)

The MBEA Summer Boot Camp meets the CTE Professional Development requirements for your CIP Review.

Lodging Information

<p>SpringHill Suites by Marriott 800 Joe Mann Blvd Midland, MI 48642 Phone 989-837-2700</p> <p>Michigan Business Education Association Start Date: Sunday, June 23, 2019 End Date: Saturday, June 29, 2019 Last Day to Book: Friday, May 24, 2019</p> <p>SpringHill Suites Midland for \$159 USD per night</p> <p>Book your group rate for Michigan Business Education Association</p>	<p>Hampton Inn 6701 Eastman Ave Midland, MI 48642 Phone 989 837-4000</p> <p>Group Name: Teachers Conference - MBEA</p> <p>Arrival Date: 23-Jun-2019</p> <p>Departure Date: 27-Jun-2019</p> <p>Reservations must be received by 05/26/2019. After this date reservations will be accepted on a space available basis only.</p> <p>Book by calling the hotel directly 989.837.4000 Front Desk Mention the dates of stay and the group name first in order to receive the rate.</p> <p>If you plan on paying for your room with a school credit card, then we will require the credit card authorization form (MBEA Website--Summer Camp Tab) to be filled out.</p> <p>We will also still require the tax-exempt paperwork to be filled out and returned to us.</p>
<p>NADA Hotel and Conference Center 4000 Whiting Dr Midland, MI 48640 Call 989-837-4284 and register by phone.</p> <p>We are located on the Northwood University Campus MBEA Meeting space is across from the hotel.</p> <p>Rooms are equipped with two double beds, mini refrigerator, coffee maker, TV, microwave and free Wi-Fi</p> <p>Mention to our service specialist that you are a part of the MBEA Group to be provided the discounted rate of \$65.00 per night, plus tax.</p>	<p>If you intend on paying for your room with a school check then we require the check 30 days in advance. The Address on check must match the school's information that is found on the tax-exempt paperwork.</p> <p>You can mail your checks to the above address.</p> <p>You can fax your tax-exempt forms to the number below: (989) 837-7241 OR E-mail to me at: savannah.threet@hilton.com</p>
<p>COURTYARD MOUNT PLEASANT AT CENTRAL MICHIGAN UNIVERSITY 2400 East Campus Drive Mount Pleasant, Michigan 48858 \$139 per night</p> <p>Here is the reservation link your guests can use to make online reservations:</p> <p>Book your group rate for MBEA Summer Camp</p> <p>Last day to book: 5/26/19</p>	

2019 MBEA Summer Boot Camp Registration Form

Name: _____ School: _____

Home Address: _____ School Address: _____

Home City, Zip: _____ School City, Zip: _____

Home Phone: () _____ School Phone: () _____

Home email: _____ School email: _____

Select one or more of the following:

Please insert the dates/days that you wish to register:			
Red amount indicates discounted rate WITH payment of NBEA Membership			
<input type="checkbox"/>	1-Day Only	—\$90/\$81 (discounted with NBEA Membership Payment)	
<input type="checkbox"/>	2-Days	--\$160/\$144 (discounted with NBEA Membership Payment)	Dates &
<input type="checkbox"/>	3-Days	--\$225 =/\$292.50 (discounted with NBEA Membership Payment)	Dates & &
<input type="checkbox"/>	4-Days Monday Through Thursday--\$260/\$234 (discounted with NBEA Membership Payment)		
<input type="checkbox"/>	MBEA MEMBERSHIP---\$35 per year (Memberships will be verified)		
<input type="checkbox"/>	NBEA Membership \$100		

**Mail or Email your registration form and payment to: Ms. Joyce Newtown, Vice President for Business and Finance, 1214 Bel Air Drive, Flint, MI 48507, Email: Joyce.MBEAconreg@gmail.com Questions, Contact Colleen Webb at webb6164@gmail.com or call 810-247-0133*

MBEA Credit Card Charge Form			
Name	_____	Amount	\$ _____ Date _____
Charge my	MC _____ Visa _____ Dis _____	Card Number	_____
Name on Card	_____	Exp. Date	_____ CVV Code _____ <small>(3 digit # on back)</small>
Billing Address	_____		
Billing City & Zip	_____		
Signature	_____		
	Payment for: _____		