
MBEA TODAY

The official publication of the MICHIGAN BUSINESS EDUCATION ASSOCIATION
– Embracing Technology, Business, and Industry –



Spring 2007
Volume 1 Issue 1

President's Message

Renewal, Relationships, Results

by Dr. Pamela Miller, MBEA President

The year 2007 promises to be a challenging one for Business Education and for MBEA. However, with any challenge also comes opportunity. MBEA's Executive Board has been working with the Michigan Department of Education (MDE) and the Office of Career & Technical Preparation (OCTP) to assist districts as they work to identify the academic content expectations that are currently embedded in their CTE courses and programs. An MDE publication, *Delivering Academic Content Through Career and Technical Education Programs*, is currently being drafted as a companion document to the Michigan Merit Curriculum Content Expectations and will be distributed to high school buildings and CTE area centers throughout the state. Further, MBEA members from around the state have been nominated and are participating in Michigan's CTE Curriculum Standards Project and the Career Clusters project sponsored by MDLEG's Office of Career & Technical Preparation, as well as many other local initiatives related to high school reform and academic integration. This is important work, and I am proud that many MBEA members are actively participating. I believe that MBEA has the ability to meet the challenge presented by the Michigan Merit Curriculum, and I believe that this challenge provides CTE with a unique opportunity to shape the educational landscape in the state by demonstrating the academic rigor and real-world relevance of our curriculum.

As MBEA's 2007-08 President, I pledge to serve Michigan's Business educators to the best of my ability. My vision for 2007-08 is to move MBEA forward by concentrating our efforts on three strategic goals:

Goal #1: *Provide quality professional development opportunities in a variety of formats*

Goal #2: *Develop strategic partnerships*

Goal #3: *Seek grant funding to support new and on-going initiatives*

In order to accomplish these goals, we will focus on the three R's –

- Professional **RENEWAL**,
- Productive **RELATIONSHIPS** and partnerships,
- Positive **RESULTS**.

Professional RENEWAL

Your MBEA membership is evidence of your commitment to professional excellence and renewal. Your participation in regional MBEA events and the annual MBEA state conference afford you with many professional development opportunities. Further professional development opportunities are available to you at the annual NCBEA regional conference as well as the national NBEA conference.

The MBEA Executive Board's first objective will be to offer CEU's for regional events and the 2007 state conference.

Our second objective will be to offer a **Business Education Academy**, in partnership with a Michigan university, for which participants may elect to **earn CEU's or 2 hours of graduate credit**. The first Business Education Academy is being planned for the summer of 2008 and will likely be held over a 3-day period in Grand Rapids. The focus of the Academy will be program design and assessment and is being modeled after the successful Marketing Academy sponsored by Michigan Marketing Educators.

Our third objective will be to **offer members with opportunities to be involved** in the association's initiatives and to encourage participation on the MBEA Executive Board. As reported earlier, MBEA members are currently involved in the CTE Curriculum Standards and Career Clusters initiatives. Participation in initiatives such as these provides members with an opportunity to share their expertise, learn from their peers, and expand their professional network. Further, participation in professional

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activities outside of the routine can be extremely rewarding experiences that challenge and inspire members, resulting in a renewed commitment to their work.

Another objective will be to offer **professional development stipends** to MBEA Executive Board members, who receive no compensation for their service to the association. The Board will seek grant funding to support this initiative.

Productive RELATIONSHIPS and Partnerships

What is your current relationship with MBEA?

Have you been a member for many years, or have you only recently become a member?

Do you regularly attend regional events and the annual conference?

Are you an NBEA or ISBE member?

Have you been a presenter at a conference or contributed an article to the MBEA newsletter?

What is MBEA's relationship with external agencies?

MBEA's second goal is to **develop strategic partnerships with external agencies** that will be beneficial to our members. The Executive Board will continue to work proactively with our colleagues at MDE and OCTP, as well as with members of the Michigan Legislature. We plan to approach MACUL, MACTE, MME, MODAC and others to discuss potential partnerships and joint initiatives; an initial meeting between the President of MME and myself has informed our plan to offer the Business Education Academy discussed earlier. Further, I have made inquiries with MODAC (Michigan Occupational Deans and Chairs) to determine whether Michigan's community colleges might serve as hosts to MBEA regional and/or state conferences, and whether we would be able to utilize their distance learning facilities to provide professional development opportunities that would limit the travel required of our members. We also plan to communicate regularly with professional education associations [such as MI School Counselors Assoc, MI Assoc of Supervision and Curriculum Dev, MI Staff Development Council, MI Assoc of School Admin, MI Assoc of Intermediate School Admin, MI Assoc of School Boards, MI School Business

Officials Assoc, MI Assoc of Secondary School Principals, etc.] to reinforce the importance and value of Business education and to strengthen our overall outreach efforts. In addition, the Board will strive to **strengthen internal connections and communication** among members and between members and the Board; in addition, connections between MBEA Board members with NCBEA and NBEA Board members will be strengthened.

Positive RESULTS

It is by design that the third of the three R's, positive RESULTS, follows the former. Indeed, professional RENEWAL and productive RELATIONSHIPS and partnerships are powerful contributors to positive change. Participation in regional and state conferences, as well as the 2008 Business Education Academy; involvement in the association's initiatives and Executive Board; and participation in professional activities outside of the routine, as stated earlier, can be extremely rewarding experiences that challenge and inspire members while expanding their professional networks. Further, higher levels of job satisfaction among teachers have been found to ultimately increase student outcomes... how's that for results (Bogler, 2001; Lortie, 1975; McCay et al., 2001; Shen, 2001; Woods & Weasmer, 2004)!

In closing, I'd like to challenge the oft-held assumption that active participation in a professional association is too time consuming – or one-sided. If we know that teachers derive an increased sense of self-efficacy from quality learning experiences, and that the application of such to the classroom has a direct impact on students, why wouldn't we seek every opportunity to avail ourselves (and encourage our colleagues) of the benefits that a professional association like MBEA can offer.

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[2007 International Conference](#) to be held in Vienna, Austria - 29 July to 3 August

Past MBEA President Goes International

by Dr. Bettie L. Goodman

Departing president of MBEA, Bettie L. Goodman, passed the gavel to Pamela Miller at the October Convention. Bettie then assumed presidency of ISBE, the International Society of Business Education. Bettie's first responsibility was to travel to the 78th International SIEC/ISBE Conference in Torshavn, Faroe Islands, July 24-29, 2006.

The Faroe Islands are located in the North Atlantic 267 miles southeast of Iceland, 373 miles west of Norway, and 186 miles northwest of Scotland. They are approximately 800 miles from Copenhagen, Denmark. The Conference theme was **“Learning Entrepreneurial Knowledge In International Business Education”**. As usual, this Conference was a grand opportunity to network with practitioners and scholars worldwide and gain insights into innovative best practices as well as the latest research issues in the varying fields of Business and Management.

ISBE will celebrate its 60th Anniversary during the NBEA Convention to be held at the New York Marriott Marquis Hotel, 1535 Broadway, New York City from April 4-7, 2007. We are sending out a special invitation to all MBEA members to attend the national convention in New York. If you are not currently a member of NBEA, please join this year. You will not regret becoming a part of this organization. Please visit the website for further information and to obtain the registration form—www.nbea.org.

Also, start making plans to attend the 79th International SIEC/ISBE Conference to be held in Vienna, Austria, July 29-August 3, 2007. The theme is “Innovation in Business Education”. Visit the website of the Austrian Chapter, www.wu-wien.ac.at or bring your credit card and register for this conference during the NBEA Convention.



Please consider the **PRE-ISBE** trip that is being conducted by one of ISBE's dedicated members, Dr. Ray Bernardi. It is a great way to get started with your summer vacation. The information for the tour is listed below:

Pre-ISBE Conference Tour Offered Summer 2007

by Dr. Ray Bernardi

Brief Tour Itinerary:

Leave for London, England, from JFK on the evening of July 19, 2007. Other cities to be visited are Paris, Nice, Monaco, Pisa, Rome, Florence, Venice, Innsbruck, and Salzburg. We'll arrive in Vienna on July 29 in time to check in to our Conference Hotel and attend the Sunday evening reception that is the beginning of the 2007 ISBE Conference.

Tour inclusions:

- Round trip airfare - JFK – Vienna
- Train travel - London to Paris and Paris to Nice
- Accompanying tour director beginning in London
- Coach travel to Pisa, Rome, Florence, Innsbruck, Salzburg, and Vienna
- City tours with local guide and entrance fees to museums and other sites
- Buffet breakfast and three course dinner every day

To sign up for the tour, please send a deposit of \$400 (please make out your check to Ray Bernardi) and send it to: Dr. Ray Bernardi, 3109 Aylesbury Circle, Lexington, KY 40509. A complete itinerary and detailed information about other tour inclusions can be obtained by mail from: Dr. Ray Bernardi, 3109 Aylesbury Circle, Lexington, KY 40509; by e-mail at rbern65454@aol.com, by calling 859-263-3315.

Tour Price: \$3,582 with at least 20 paying participants.

Curriculum Corner

St. Claire RESA shares their Academic Integration Work with MBEA!

MBEA's President, Pamela Miller, met with Jim Licht, Curriculum Consultant, on March 6 to discuss the work that the St. Clair County RESA has done to integrate and identify the mathematics in their CTE programs. (She was unable to attend Jim's session at the Michigan Career Education Conference, but had heard from others that his work was impressive.)

St. Clair has utilized a web-based program called [Curriculum Mapper](#) to align their CTE program standards to the MMC, ACT college-readiness benchmarks and WorkKeys. And, they have agreed to share their work with us!

Jim has created a guest account on Curriculum Mapper that you may utilize to view St. Clair's work. The web address is:

www.curriculummapper.com

Teacher/User ID: **59606**

Password: **CMGUEST**

Click on **Maps**, then **School Overview**.

You may find this key useful:

C=WorkKeys

A=ACT

S=Michigan HS

P=Pre-Algebra

Thanks, Jim!

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Curriculum...

VanBuren ISD shares their CTE Program Alignment Charts for new Math and Science Content Expectations

MBEA's President, Pamela Miller, attended a meeting sponsored by OCTP and MDE, Recognition of Academics in CTE, on December 19, 2006. During the course of that meeting, Su Vernon, a Curriculum, Instruction & Professional Development Administrator for the VanBuren ISD, distributed a CD containing CTE alignment charts for the new Math and Science content expectations.

The contents of the CD that were related to the BMMT pathway have been uploaded to the MBEA website. To view these alignment charts, go to: **<insert path>**

Thanks, Su!

High School Redesign News

Grades 11 and 12 Course/Credit Content Expectations and English/Language Arts Units were presented to the State Board of Education on March 13, 2007. The PDF document (178 pages) is accessible online at:

http://www.michigan.gov/documents/mde/Item_A_1_88705_7.pdf

The ELA units are available on the MDE website at www.michigan.gov/highschool (scroll down to *Curriculum* and click on *English Language Arts*).

NCBEA Lesson Plans Available!

Creative Activities for YOU in YOUR Classroom
2006-2007

Technology Activities for Business Education
2004-2005

Order online at:
<http://www.ncbea.net/Special%20Publications.htm>

Legislative Update

OCTP monthly updates available online at:

http://www.michigan.gov/mdcd/0,1607,7-122-1680_2629_8423-161246--,00.html

For more legislative advocacy information, see the Web Links section of this newsletter.

Forum Features

The February issue of The Business Education Forum, the official publication of the [National Business Education Association](http://www.nbea.org) (NBEA), included several timely and informative articles, including:

- Mastering the Science and the Art of Teaching Online
- Using E-Learning to Improve Business Processes
- The Effects of National Culture and Gender on Country Entrepreneurial Activity
- Using Podcasts to Develop Skills for the Global Workplace
- and much more...

If you are not currently a member of NBEA, you won't receive this valuable publication. To become a member, register online at: www.nbea.org. Don't delay!

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High School Redesign & Career Clusters: Rigor, Relevance, Refinement and Alignment *by Pamela Miller, Ph.D.*

The work of the Cherry Commission served to shape the economic development landscape in Michigan. In its December 2004 report, the Commission articulated several economic imperatives required to reverse the state's economic decline. Among the stratagem was the need to "set high expectations for high school students through rigorous standards and curriculum" (Lieutenant Governor's Commission on Higher Education and Economic Growth, 2004). This recommendation was consistent with that of similar groups across the country working to develop strategies to remain competitive in the global economy. Federal funding also reflects this shift in workplace priorities; Perkins II (1990), the primary source of federal funds for CTE, first articulated the need to integrate academic rigor with technical skill development. Subsequent reauthorizations required measurement of critical indicators of success, including "student attainment of challenging academic content standards, career and technical skill proficiencies, a secondary school diploma (or equivalent), a proficiency credential/ certificate or degree; student graduation rates; student placement in postsecondary education or advanced training, in military service, or in employment; student participation in and completion of career and technical education programs that lead to non-traditional fields" (Association for Career and Technical Education, 2007). To achieve the goals of the Cherry Commission, educators at all levels, business and industry, parents and students must work together to transform the system of public education in the state, and the nation, if we are to remain competitive in the global economy.

Michigan Merit Curriculum

Governor Granholm signed Public Act 123 into law in April 2006. In addition to significantly increasing graduation requirements, the legislation called for the development of a new Michigan Merit Curriculum, with "content expectations" replacing the benchmarks in the Michigan Curriculum Framework. The Michigan Department of Education, in partnership with the Office of Career & Technical Preparation, has been developing content

expectations in English Language Arts, Mathematics, Science, Social Studies, Health/Physical Education, and the Arts. Concurrently, MDE and OCTP have adopted the Career Clusters Framework for integrating academic and technical instruction to achieve the three broad goals of rigor, relevance, and curriculum refinement and alignment – the new 3 R's.

Career Clusters in Michigan

OCTP established Career Clusters Task Forces that began work in October 2005 to develop resources guides for 46 program areas in the 16 career clusters; this work is scheduled to be completed by September 2007. The Business, Administration, Management, & Operations Task Force met in Lansing February 19-21 and will meet again in May (Apr 30 - May 2) to complete their work. An important component of this work will be the identification of academic content within Business programs and the development and distribution of lesson plans. Concurrently, MCCTE/FSU's CTE Curriculum Standards Project is underway. This initiative will result in the selection of standards for each CIP code, ranking of the technical knowledge and skills essential for entry-level employment in all content areas, and, ultimately, curriculum refinement and alignment. In addition, 14 community colleges and Ferris State University have received Career Clusters grants to assist in the development of secondary/post-secondary linkages that will result in Career & Technical Plans of Study, a new Perkins IV (2006) requirement.

Career Education Conference and Model High Schools Summit

OCTP's annual Career Education Conference was held in Detroit on February 11-13. The conference included many sessions about high school redesign in Michigan, including awarding partial credit for CTE coursework, meeting the "highly qualified" requirement of NCLB, the New York State collaborative teaching model, and more. The second of two summits on Model High Schools will be held in Traverse City on April 15-17. To register for the summit, go to:

http://www.michiganprincipals.org/conferencesandseminars/pdf/mi_summit_web_reg07.pdf



Related Online Resources

www.careerclusters.org

www.michigan.gov/mde

www.michigan.gov/highschool

www.michigan.gov/mdcd

<http://nces.ed.gov/pubs2002/cip2000/index.asp>

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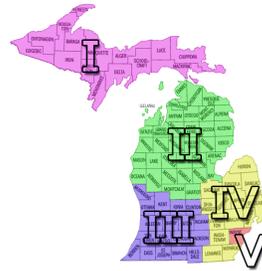
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Regional News!



Region I News!

The Region I Conference
April 27, 2007

The Region I “Upper Peninsula Educators’ Conference on Business & Technology” will be held in conjunction with MACUL on Friday April 27, 2007 at the Marquette Alger Regional Services Agency. The keynote speaker will be Christine Dowd, Apple Computer Educational Consultant, who is sponsored by Freedom to Learn and One-to-One Institute. This presentation is an overview of the state of education and technology and a vision to address the challenges of 21st century teaching and learning. Breakout sessions will include a teleconference with Karen Pohja concerning updates on the BMMT curriculum; overview of the Moodle program for delivering online courses, methods of delivering online courses; using Career Forward and My Dream Explorer; updates from MDE, using online simulations in teaching business; grant writing workshop; looking at new Microsoft Products (Vista and the new Version of Microsoft Office). More information regarding the conference can be found at:

<http://www.lschwake.com/mbearegion1/>



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Region II News!

Representative: Vacant

Currently, this region is without an MBEA Representative. If you have an interest in serving on the MBEA Board in this capacity, please email Dr. Pamela Miller at millerp8@lcc.edu.

Until a Regional Representative is in place, MBEA members in Region II will be invited to attend all Region III events.

Region III News!

Representative: Daniel Santos,
dsantos@remc11.k12.mi.us

The Region III spring conference is being planned for Friday, May 4, and will be held at Lansing Community College. Look for more details from your Region III Representative, Daniel Santos, in the coming weeks.

Region IV News!

Representative: Joyce Brown-Watkins
watkinsja@southfield.k12.mi.us

Currently, there is no news to report for this region. If you have information pertaining to events or announcements in this region, please email Dr. Julia VanderMolen at julia.vandermolen@davenport.edu.

Region V News!

Representative: Leslie Spain
madridspain@comcast.net

Currently, there is no news to report for this region. If you have information pertaining to events or announcements in this region, please email Dr. Julia VanderMolen at julia.vandermolen@davenport.edu.

MBEA ANNUAL CONVENTION
BUSINESS EDUCATION: IT'S ALL ACADEMIC
October 24-26, 2007
Bavarian Inn, Frankenmuth, MI

by Barb Bartosiewicz

Plan to attend the 69th Annual MBEA Convention being held at the Bavarian Inn in Frankenmuth, Michigan. This year's theme is "**Business Education: It's ALL Academic!**" and promises to be the event of the year for business educators and their supporters.

Most of us are looking forward to our summer vacations but are finding ourselves in the midst of planning classes for next fall, finalizing calendars, scheduling professional development days, and more. ***Be sure to mark October 24-26 on your calendar. Plan ahead and share with your administrators your wishes to attend this fall's convention.*** Plans to offer hands-on workshops on Wednesday evening, Thursday and Friday of the convention are all in the works. Keynotes and breakout sessions will have something for everyone!

Frankenmuth has much to offer, with plenty of shopping and social venues to choose from. You may recall, the Bavarian Inn is an awesome Bavarian-themed family resort. Visit <http://www.frankenmuth.org/> for information about the Inn, local shopping, entertainment and more. Come and learn about the latest trends in business education and technology from education leaders, exhibitors, and colleagues. Attending the 2007 MBEA Convention will engage your mind in learning workshops, sharpen your technology skills in our hands-on sessions, and network with business professionals from around the state. A mixture of education, professional development, and fun await you in Frankenmuth!

Visit <http://www.mbea-online.org/> regularly for convention planning updates and look for the registration book in your mailbox in August and online. The October 24-26 MBEA Convention in Frankenmuth will be the place to be and just might be the time to fit in some early Christmas shopping, too!



Name: [Bavarian Inn Lodge](#)
Address: One Covered Bridge Lane
Frankenmuth MI 48734
Phone: 989-652-7200
Email: lodginfo@bavarianinn.com
Web Site: www.bavarianinn.com



Name: [Bronner's CHRISTmas Wonderland](#)
Address: 25 Christmas Lane
Frankenmuth MI 48734
Phone: 989-652-9931
Email: info@bronnens.com
Web Site: www.bronnens.com

MBEA ANNUAL CONVENTION
BUSINESS EDUCATION: IT'S ALL ACADEMIC

CALL FOR PRESENTATIONS

2007 APPLICATION INSTRUCTIONS

October 24-26, 2007
Bavarian Inn, Frankenmuth, MI

MBEA is now accepting proposals for presentations for the **FALL 2007 ANNUAL CONVENTION** being held October 24-26 at the Bavarian Inn in Frankenmuth, Michigan. It is time to begin planning and preparing to participate in the upcoming convention. Consider making a contribution by sharing your wealth of knowledge and talents at the convention with those who share your enthusiasm and vision for teaching and learning in the field of business education.

GENERAL INFORMATION

- Proposals should be submitted by individuals (primary presenters) who are willing to make a commitment to present at the convention.
- Do not list individuals as secondary presenters unless there is a definite commitment that they will present.
- Sessions are limited to a maximum of three co-presenters.
- Sessions have a range of 20-60 participants.
- Sessions will be scheduled throughout the annual convention on Thursday, October 25 and Friday, October 26, 2007. **Please do not submit a proposal unless you can present your session any time during the annual convention.**
- **ALL** presenters must pay convention registration fees and have a registration badge. Please explain this policy to your secondary presenters.
- Please note that MBEA cannot pay an honorarium or expenses for anyone presenting at the annual convention. We hope that being a part of the professional development program makes it worthwhile for presenters.
- Persons presenting at MBEA conventions are expected to use material and language that does not discriminate on the basis of gender, race, color, ethnicity, religion, physical ability, and/or sexual orientation.
- Selected presenters will be notified by July 15, 2007.

WRITING YOUR PROPOSAL

- Be sure your title clearly describes what the session is about.
- Avoid abbreviations and acronyms that don't clearly explain the session's content.
- Describe specific presentation techniques that you will be using, such as interactive, lecture, or multimedia, so that participants will know what kind of session they are attending.
- Indicate whether handouts will be available.
- Describe what you will be doing in the session and what the participants can expect to leave with.
- Write in complete sentences. Do not use phrases.
- Limit the session description to 25 words.
- Your proposal will not be reviewed if it does not meet all requirements.

CALL FOR PRESENTATIONS

2007 APPLICATION INSTRUCTIONS

PROPOSAL RATING CRITERIA

All proposals submitted for MBEA's annual convention are rated by members of the Convention Program Committee, according to the criteria below. These dedicated educators volunteer their time and expertise to create the best experience for each attendee.

Being selected to present at the annual convention is a function of the compatibility of the proposal's relation to the strand. Therefore, take special care to see yourself in the vision of Business Education. Each reviewer uses these criteria:

- ✓ How well does the proposal relate to the convention theme and strand (*described below*)?
- ✓ Is the proposal creative in its approach and does it exhibit innovative ideas?
- ✓ Are the presentation delivery techniques varied to meet the needs of the participants and appropriate for the content?
- ✓ Is the strand relevant and current?

2007 STRANDS

Your proposal **must** be developed around one of the following strands.

Curriculum and Instructional Strategies

Proposal could describe ways to increase professional competency through innovative strategies and structures that generate successful practices in achieving learning.

Assessment and Accountability

Proposal could address the complex issues surrounding accountability and assessment. This may include issues such as the impact of federal and state accountability systems, high stakes testing, and certification, the overall value added to business education by the work that you do, or other issues related to school reform initiatives.

Leadership, Professional & Personal Growth

Proposal could present techniques or methods to enhance the personal growth of educators. This may include issues such as developing a personal learning plan, teaming with other teachers, developing new skills, expanding your knowledge base, or balancing work and family. Furthermore, this proposal may describe successful practices in facilitating a nurturing school environment, attracting and retaining new and experienced staff, mentoring and coaching techniques, or focus on strategic planning and organizational change.

Information Technology

Proposal could describe a teaching program that involves the effective use of information technology (software and/or hardware) in the classroom or elsewhere.

CALL FOR PRESENTATIONS

2007 APPLICATION INSTRUCTIONS

Legislative

Proposal could present the most current information on legislative and regulatory issues that affect career and technical education. This may include funding issues, delivery issues, understanding different types of legislation, or identifying sources to get the latest legislative regulatory information.

Partnerships

Proposal could describe effective ways business educators can collaborate with key stakeholders. This may include families, business, community, or other resources.

Other

Proposal could focus on other issues or curriculum areas affecting the field of business education. This may include globalization, entrepreneurship, professional ethics, or good citizenship.

PRESENTATION FORMAT

The review committee reserves the right to modify time limit and format as appropriate.

Lecture (50 minutes)

Lecture presentations allow presenters to provide new information of interest to convention attendees. The presentation may highlight innovative projects, programs, or instructional techniques related to a particular strand.

Panel (50 minutes)

Panels must consist of at least two and no more than four persons with a moderator. Panelists should provide new approaches to an issue and reflect diverse views and experience on a strand.

FORM REQUIREMENTS

A. Primary Presenter

Please provide presenter information as requested. This individual will serve as the primary contact for all correspondence regarding the session proposal, including acceptance, scheduling, changes, room notification, and audiovisual requests. It is the responsibility of this person to communicate all information to any and all secondary presenters listed in a timely manner.

B. Title and Description

Please type or print clearly the title and description of your session. The title and description should accurately reflect the content, activities, and anticipated outcomes of your session. **We reserve the right to edit titles and descriptions.** If acronyms are used, please indicate what they represent.

C. Strand

Please select the one strand your proposal most represents.

D. Format

Choose the format which best fits your presentation style.

CALL FOR PRESENTATIONS

2007 APPLICATION INSTRUCTIONS

E. Audience

Please identify the audience for whom the session proposal is targeted. Choose only ONE.

F. Secondary Presenters

Please provide information for up to **three** secondary presenters. Do not list individuals unless you have a firm commitment from them.

AUDIOVISUAL EQUIPMENT

MBEA will provide the following audiovisual equipment at no cost to the presenter: standing lectern, overhead projector, and screen. Additional equipment will be provided at the presenter's expense.

Send the completed form to:
(Preferably via e-mail)

Barb Bartosiewicz
Interim VP of Professional Development
Michigan Business Education Association
E-Mail: bbartosi@manistee.org

If you have questions, contact Barb at 231.723.2547 Ext. 1257 (in the evening at 231.723.4399 after 7 p.m.) or via e-mail: bbartosi@manistee.org or bbartosi@jackpine.com.

Faxed copies are not accepted.

MBEA ANNUAL CONVENTION
BUSINESS EDUCATION: IT'S ALL ACADEMIC

CALL FOR PRESENTATIONS

2007 APPLICATION FORM

October 24-26, 2007

Bavarian Inn, Frankenmuth, MI

Please type or print clearly

Deadline: Received by June 30, 2007

- Read the Application Instructions before completing this form
- Retain a copy for your files

A. Primary Presenter

Name _____
Complete Mailing Address: _____
School/Organization/University _____
Position _____
Address _____
City, State, Zip Code _____
Work Telephone _____ Fax _____
Home Telephone _____
E-mail Address _____

B. Presentation Title and Description (25-word limit)

Title: _____

Description: _____

C. Strand (Check One):

- Curriculum and Instructional Strategies
- Assessment and Accountability
- Leadership, Professional & Personal Growth
- Information Technology
- Legislative
- Partnerships
- Other: _____

D. Format (Check One)

- Lecture
- Panel

E. Intended Audience (Check One)

- Middle School
- Secondary
- Postsecondary

CALL FOR PRESENTATIONS

2007 APPLICATION FORM

Please do not list individuals as secondary presenters unless you have a definite commitment that they will present with you.

F. Secondary Presenter(s)

Name

Complete Mailing Address:
School/Organization/University
Position
Address
City, State, Zip Code
Work Telephone
Home Telephone
E-mail Address

Name

Complete Mailing Address:
School/Organization/University
Position
Address
City, State, Zip Code
Work Telephone
Home Telephone
E-mail Address

Name

Complete Mailing Address:
School/Organization/University
Position
Address
City, State, Zip Code
Work Telephone
Home Telephone
E-mail Address

Did you present at the 2006 Annual Convention?

Yes

No

Please tell us where you got this proposal form.

MBEA Today

Online

Mail

Other

Send the completed form to:
(Preferably via e-mail)

Barb Bartosiewicz
Interim VP of Professional Development
Michigan Business Education Association
E-Mail: bbartosi@manistee.org

If you have questions, contact Barb at 231.723.2547 Ext. 1257 (in the evening at 231.723.4399 after 7 p.m.) or via e-mail: bbartosi@manistee.org or bbartosi@jackpine.com.

Faxed copies are not accepted. (Contact Barb Bartosiewicz for a deadline extension)



Web Links

BUSINESS EDUCATION SITES

Association for Career and Technical Education (ACTE)

<http://www.acteonline.org/>

Business Professionals of America

<http://www.bpa.org/>

Delta Pi Epsilon

<http://www.dpe.org/core/home.htm>

International Society of Business Educators (ISBE)

<http://www.siec-isbe.org/>

Michigan Business Professionals of America

<http://www.michiganbpa.org/>

National Business Education Association (NBEA)

<http://www.nbea.org/>

North Central Business Education Association (NCBEA)

<http://www.ncbea.net/>

LEGISLATIVE/ADVOCACY SITES

American Association of Community Colleges (AACC)

<http://www.aacc.nche.edu/>

American Council on Education (ACE)

<http://www.acenet.edu/>

ASCD Educator Advocates – Action Center (ASCD)

<http://www.ascd.org/portal/site/ascd/menuitem.6f662ce249e8980edeb3ffdb62108a0c/>

Association for Career and Technical Education (ACTE) – Public Policy

<http://www.acteonline.org/policy/index.cfm>

Daggett, William – International Center for Leadership in Education

<http://www.daggett.com/>

Innovative Educators

<http://www.innovativeeducators.org/>

Inside HigherEd

<http://www.insidehighered.com/news>



Web Links...

LEGISLATIVE/ADVOCACY SITES (cont'd)

Michigan Business Leaders for Education Excellent (MBLE) – MI Chamber of Commerce
<http://www.michamber.com/mblee/index.asp>

Michigan Citizens Guide
http://house.michigan.gov/citizens_guide.asp

Michigan Legislature
<http://www.legislature.mi.gov/>

National Education Association
<http://www.nea.org>

OCTP 2007 Informational Updates
http://www.michigan.gov/mdcd/0,1607,7-122-1680_2629_8423-161246--,00.html

OCTP 2006 Informational Updates
http://www.michigan.gov/mdcd/0,1607,7-122-1680_2629_8423-79108--,00.html

Occupational Supply Demand System – Georgia Career Information System
http://www.occsupplydemand.org/OSD_Main.aspx

U.S. Department of Education
<http://www.ed.gov/index.jhtml>

**U.S. Department of Education
Office of Vocational and Adult Education**
<http://www.ed.gov/about/offices/list/ovae/index.html?src=mr>

**U.S. House of Representatives
House Committee on Education and the Work Force**
<http://edworkforce.house.gov/>

**U.S. Senate
Senate Health, Education, Labor and Pensions Committee (HELP)**
<http://help.senate.gov/>

CURRICULUM SITES

Association for Supervision and Curriculum Development (ASCD)
<http://www.ascd.org/portal/site/ascd>

Career Clusters
<http://www.careerclusters.org/>



Web Links...

CURRICULUM SITES (cont'd)

Delta Pi Epsilon

<http://www.dpe.org/core/home.htm>

IES National Center for Education Statistics

<http://nces.ed.gov/pubs2002/cip2000/index.asp>

Michigan Campus Compact

<http://www.micampuscompact.org/>

Michigan – Curriculum Planning Tools for Business, Management and Administration

http://www.michigan.gov/mdcd/0,1607,7-122-1680_2629_2724-65939--_00.html

Michigan Merit Curriculum

http://www.michigan.gov/mde/0,1607,7-140-38924---_00.html

Partnership for 21st Century Skills

<http://www.21stcenturyskills.org/>

OTHER RELEVANT SITES

Academic Quality Improvement Program – The Higher Learning Commission

<http://www.aqip.org/>

Carnegie Corporation of New York – Education

<http://www.carnegie.org/sub/program/education.html>

Community College Research Center (CCRC) – Teachers College, Columbia University

<http://ccrc.tc.columbia.edu/>

Daggett, William – International Center for Leadership in Education

<http://www.daggett.com/>

IES National Center for Education Statistics

<http://nces.ed.gov/pubs2002/cip2000/index.asp>

CIP Codes

Innovative Educators

<http://www.innovativeeducators.org/>

Inside HigherEd

<http://www.insidehighered.com/news>



Web Links...

OTHER RELEVANT SITES *(cont'd)*

Institute for Educational Leadership (IEL)
<http://www.iel.org/>

League for Innovation
<http://www.league.org/index.cfm>

Michigan Chamber of Commerce
<http://www.michamber.com/>

Michigan Community College Association
<http://www.mcca.org/>

Michigan Community College Network
<http://www.michigance.net/data/index.tml>

Michigan Department of Labor & Economic Growth
<http://www.michigan.gov/cis>

Northwest Regional Educational Laboratory (NWREL)
<http://www.nwrel.org>

Northwest Regional Educational Laboratory – Catalog of School Reform Models
<http://www.nwrel.org/scpd/catalog/index.shtml>

U.S. Department of Labor – Bureau of Labor Statistics
<http://www.bls.gov/>

MBEA TODAY

The official publication of the MICHIGAN BUSINESS EDUCATION ASSOCIATION
– Embracing Technology, Business, and Industry –



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