

Program Listing as of 09/04/2019

(posted on mbea-online.org updated as it changes)

Program Area Mapping Key			
◆ BMA	◆ Finance	◆ IT	◆ Marketing
<p><i>“New BPA Advisor Orientation”</i> Maurice S. Henderson State Director Business Professionals of America Eastern Michigan University Ypsilanti, MI</p> <p>This session is designed for new (first year or second year) Business Professionals of America advisors. New advisors will walk away with a great deal of information which will help your new chapter get off to a successful start. Highlights of these sessions will include: chapter registration, Workplace Skills Assessment Program (competitive events), leadership development programs, fundraising, special recognition awards, and membership recruitment. Find out how you can help your students be successful by being organized and ready for the advisor responsibilities. (This session is a two-part session which is held between two breakout sessions).</p> <p>◆ ◆ ◆ ◆</p>			
<p><i>“Banzai: Award-winning Financial Literacy Curriculum That’s FREE!”</i> Nicole Hillman, Public Relations Manager Banzai Provo, UT</p> <p>Banzai is an award-winning financial education program that helps your students learn the value of a dollar. We’ll show you how Banzai simulates real-life scenarios in three interactive courses. Banzai meets all state curriculum standards, and completely free to use, thanks to the sponsorship of local banks and credit unions!</p> <p>◆ ◆ ◆ ◆</p>			
<p><i>Virtual Enterprises”</i> Wendy Schmitt, Great Lakes Regional Director Virtual Enterprises (VE)</p> <p>Background: Virtual Enterprises is an educational nonprofit transforming students through authentic business experiences that prepare them for fulfilling, financially secure futures.</p> <p>Join the Great Lakes Regional Director and VE Michigan student ambassadors to learn more about Virtual Enterprises (VE), the delivery model for business and marketing education. Following a short program overview, a round-table discussion will cover why Michigan is one of the highest-growth VE state and how you can join the excitement and bring VE to your school or career center!</p> <p>◆ ◆ ◆ ◆</p>			
<p>Staffing Career Pathway Courses Krista Ried, Supervisor Linda Campbell, Analyst Michigan Department of Education</p> <p>Staffing career pathway courses just got easier! Recent changes to law (2018 - MCL 380.1233b) and Administrative Rules have impacted both staffing CTE programs and programs that encompass any number of exploratory or career pathway classes within the CTE realm. This session provides clarity on how schools can utilize the CTE Standard Certificate, CTE Professional Certificate and newly revamped Annual Career Authorization in non-CTE funded programs grades 6-12.</p> <p>◆ ◆ ◆ ◆</p>			

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LearnKey Training for Certiport Industry Certification

*Eric Gilbert, Regional Manager
Certiport, a Pearson VUE Company*

Whether you're keeping up with the latest program updates or CTE state standards, our diverse expert-led educational video courseware has you covered. Training students for industry certification is a big job, let LearnKey help you! If you are new to a subject, need to brush up on the latest software update, or simply need to map your lesson plan to industry certification this session is for you. LearnKey has a diverse program offering which includes almost all Certiport industry certification titles. Come learn how to use LearnKey and take it for a test drive.



Staffing Career Pathway Courses

*Krista Ried, Supervisor
Linda Campbell, Analyst
Michigan Department of Education*

Staffing career pathway courses just got easier! Recent changes to law (2018 - MCL 380.1233b) and Administrative Rules have impacted both staffing CTE programs and programs that encompass any number of exploratory or career pathway classes within the CTE realm. This session provides clarity on how schools can utilize the CTE Standard Certificate, CTE Professional Certificate and newly revamped Annual Career Authorization in non-CTE funded programs grades 6-12.



"Entrepreneurship and Small Business Certification Tips and Tricks"

*Treasa Evans-Dunn, Instructor
Newaygo County Career-Tech Center*

I will share how I use and integrate LearnKey and the GMetrix platforms into my classroom, but also how each instructor delivered the program to their students, how students worked collaboratively and individually, and how we successfully partnered with colleges in order for students to receive college credit. These two platforms used together are geared to all learning styles and help students become successful in earning their ESB certification.



It's a Birthday Party!

*Melanie Tomaski, State Advisor
Michigan, Middle Level BPA State Association*

2020 represents the fifth year for our Michigan, Middle Level Business Professionals of America Division. Last spring, students DOUBLED the amount of awards we've ever received at the national level! Come and celebrate our success with us and check out our future plans!



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Everything Gmetrix

*Eric Gilbert, Regional Manager
Certiport, a Pearson VUE Company*

GMetrix is an online program that hosts all Certiport practice tests. As we all know practice tests significantly increase student industry certification pass rates. This session will provide a general overview of GMetrix and tips for using GMetrix. This will be an open discussion session with Certiport employees, Jason Majors and Eric Gilbert, answering questions for all who attend. Please bring your own device.



“Entrepreneurial Opportunities in Risk Management and Insurance (RMI)”

*Dr. David A. Brown, Associate Professor
Risk Management and Insurance
Ferris State University
Big Rapids, MI*

The RMI field is in the midst of a talent crisis and needs new young talent to enter the industry. A little-known secret is the opportunity for RMI entrepreneurship, from agency ownership to “Insurtech” startups. Explore the possibilities for your students to join the next wave of RMI entrepreneurs.



“Stand Out: Marketing Business Programs to Your Students”

*Jon Perrault, Northwood University Student
Admissions Marketing Liaison*

With so many electives offered at your school, the decision to take a business course or joining a CTSO might seem daunting. Join us at this interactive workshop for tips and tricks to stand out from other classes and market your business programs to your students.



“Closing the Credit and Financial Literacy Gap”

*Judith K. Berry, PhD, President/Education Strategist
Technical Education Services and Training, LLC (TEST, LLC)*

*Angela Setters- Bessard, Founder/CEO
Conquer Credit Management, Inc.*

Attendees will be introduced to the Closing Financial Literacy Gap Curriculum and digital credit and financial management tool (Credit Swag). Presenters demonstrate how the curriculum and CreditSwag tool work as financial literacy educational and training strategies. Attendees will also have a chance to test drive the CreditSwag application.



“Advancing Financial Capability and Real-World Readiness through Digital Learning”

*Jill Mailing, Michigan Schools Manager
EVERFI*

Join us to leverage digital resources for financial literacy, entrepreneurship, business management, marketing, college & career readiness, and more. Educators will leave with full access to EVERFI's learning platform, which brings concepts to life through interactive activities and simulations, monitors student progress, and empowers learners with the knowledge and skills to tackle real-world challenges.

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"Learning About Business Youth Summer Camp"

*Professor John Gustincic, Sarah Parker, Student
Northwood University*

LAB Camp changes lives! LAB Camp is a weeklong camp that provides campers with the opportunity to explore business careers, and develop essential skills for future success. LAB is experiential learning at its best! Students explore: entrepreneurship, cybersecurity, data analytics, innovation, finance, accounting, marketing, and leadership. Students engage college faculty, staff, and successful business professionals. Please attend our LAB session to learn about opportunities to get involved.



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