



Are YOU the Innovator?

To say that teaching and learning has changed over the years is quite the understatement. To survive in today's world, it is critical that our students master the infused core competencies of collaboration, digital literacy, critical thinking, and problem-solving in addition to the prescribed content in our individual courses. Subsequently, now, more than ever, we must be more innovative in creating our assignments and instructional strategies to ensure that our students possess these skills when they leave our classes. Thus, "Innovation: Teaching to New Heights" was selected as the theme for the 80th MBEA Fall Convention, November 7-9, at the Courtyard by Marriott at Central Michigan University, in Mt Pleasant, MI.



Technological advances have affected virtually every aspect of our lives. In addition, these advances have also impacted the way we communicate with our students, collaborate with others, how our students learn, and, most importantly, the way that we teach.

There was a time in education when the teacher was the so-called "Sage on the Stage." In other words, the teacher imparted knowledge by lecturing almost exclusively. Basically speaking, their philosophy was that they possessed knowledge to "give" students. This "sage-on-the-stage" approach was efficient to recognize the wisdom and experience of the teacher, but what was the benefit to the students?

In part, through past MBEA's Professional Development opportunities, many of our business teachers have become the "guides on the side." Simply put, we help our students discover the knowledge and steer them in ways that will help them better understand their learning and how to connect that learning to other situations and most importantly, real life.

Lectures have the reputation of sometimes being uninteresting, or in student terms, boring. Who hasn't daydreamed or even slept through a dull presentation in a class? Lectures don't have to be boring or uninteresting...technology can breathe new life into lectures. Get some audience feedback going into your PowerPoints! Go for some real-time polling results as students text their responses to your embedded poll or question. How about even adding a word cloud! The free *Poll Everywhere* add-in for PowerPoint is really simple to set up and easy for students to use. Put your poll or question in your slide deck exactly where you want it. Register at [Poll Everywhere](#) and be strategic about the name you sign up with – as it will display on your polls. Make sure you get the free K-12 plan which allows for 40 responses to each created poll. Next, you will need the free Poll Everywhere Add-in for PowerPoint. If you are a Microsoft Office 365 user, go to the PowerPoint insert tab and choose Add-ins (center, top) and search for Poll Everywhere. If you don't have Office 365, download the software directly from the Poll Everywhere website. Once you have the add-in, you can access it through the PowerPoint insert tab where you will see a variety of poll options. Your poll goes directly onto a slide. Happy polling!

Another tip to spice up lectures and reach new heights so nap time doesn't begin when the lights are dimmed is turning that lecture into a derivation of a TED talk. TED (**T**echnology, **E**ntertainment, **D**esign) talks are defined as spreading ideas, in the form of short, powerful talks of 18 minutes or less to make it easy for the average listener to retain what they hear. Teachers who deliver their lectures through TED talks are invariably passionate about their subject matter and this passion spills over to the listener.

Collaboration, using social media, between teachers and students is a must. Both students and teachers can create digital resources, presentations and projects and share them. Together with other educators and

students you can transform a classroom into the real world. Discussions can elevate to a higher level. Try global collaboration and the whole experience changes. Today we can go global with little or no effort. Learn about business practices, language, culture, and communications skills by talking to individuals around the world. Utilize virtual fieldtrips and other resources to make the world come alive in your classroom. Remember your membership in NBEA and ISBE can connect you with classroom teachers around the world.

A learner-centered classroom and personalized instruction, which I have used in the past few years, is still another way that we can teach to new heights. Spoon-feeding the one-size fits all content is no longer an option. We all recognize that students have different personalities, goals and needs. Therefore, it is imperative that we get to know our students, their goals, learning needs and personalities to best adapt learning for them. When our students make their own "choices" in their education, they "own" their learning. Intrinsic motivation increases and the students put forth more effort---yielding improved learning outcomes. Teaching them to be independent learners and to know how and where to find the answers they need creates a different classroom environment. Turn an "I don't know" into a "please use Google and report your findings to all of us!

Through Project-Based Learning, or PBL, today's students and their devices, access authentic resources on the web. This leads the students to develop their own driving questions, conduct their own research, and the ability to contact subject matter experts any place in the world. Students can also collaborate with peers from around the world who are researching the same subject matter, and create final individual or collaborative projects that can be shared.

Today, some of the latest and greatest tools are used only to communicate with family and friends via chat, text and calls. Our expensive devices are capable of so much more. But in many instances, our students are asked to turn their devices off and resort to handouts and worksheets. Once the papers are graded and returned, students may not know what to do with them, let alone keep them. Promote the creation and production of beautiful and creative blogs, movies, digital stories that they can be proud of and share with others, raising their learning to new heights.

Going digital and making your learning environment paperless, brings the learning in your classroom to a higher level. Through a teacher Website, Twitter account, and technology integration, the sharing of links and digital discussions will allow our students to access and share classroom resources with others. Let the students write for a real audience and establish a positive digital presence...rather than sharing a paper flow.

Be sure to save the dates, **November 7-9**, Mt. Pleasant, and make plans to join us and keep your professional development alive. See the latest and greatest in classroom learning aides, take advantage of the networking opportunities, learn new advocacy tips and tricks to keep Business Education alive. MBEA offers so much to you that can help you innovate and bring your 21st Century Classroom and Learners to new educational heights.

Look forward to seeing you in Mt. Pleasant!

Yours in MI Business Education,

Colleen

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**Your MBEA Executive Board
is here to serve YOU!**

President Colleen Webb
Secretary Jerrod Black
VP for Business and Finance Joyce Newtown
VP for Membership Ronalyn Arseneau
Member at Large Robert Yoder
Member at Large OPEN
Post-Secondary Representative..... OPEN
NCBEA Membership Director Patricia Pearson
State Department..... Tom Knight

Upcoming Events

2018 MBEA Summer Camp

June 25-29, 2018
Northwood University
Midland, Michigan

2018 MBEA Convention

November 7-9, 2018
Courtyard Marriott
Mt. Pleasant, Michigan

Colleen Webb to Become the NBEA President

By Joyce Newtown, MBEA VP for Business and Finance

The MBEA Executive Board takes great pride in announcing Colleen Webb has been nominated and approved by the National Business Education Association (NBEA) Executive Board to serve as the President-Elect of NBEA. She will start serving in this position on July 1, 2018. On July 1, 2019 Colleen Webb will become the President of NBEA, and on July 1, 2020 she will begin serving as the Immediate Past-President. We have been assured this will not affect her position as our President!

Colleen has been very supportive of MBEA, NCBEA (North Central Business Education Association), and NBEA for many years. She has served in different positions on the MBEA Executive Board for 10 years, the NCBEA Executive Board for over 6 years, and the NBEA Board for the past 1 ½ years.

At the national level Colleen is currently serving as the NBEA Legislative Advocacy Committee Chairperson, having served on this committee for the past four years. She and Marlene Stout (IN) were responsible for secure speakers for the Legislative Advocacy and Legislative Update sessions during the Baltimore Convention. Ms. Rashage Green, Deputy Chief Counsel, US Senate Special Committee on Aging, Washington DC, delivered the Legislative Advocacy workshop and Dr. Michael Wooten, Acting Assistant Secretary and Deputy Assistant Secretary in the Office of Career, Technical, and Adult Education, also from Washington, DC, presented the Legislative Update.

We all wish Colleen Webb the best as she continues as our State President and is on track to be the National Business Education Association President!

What Do You Have to Offer to Business Education in Michigan?

VP for Membership – Ronalyn Arseneau



Over the course of my tenure on the MBEA Executive Board, I have come to appreciate the varied gifts people possess that meld together to create an effective team. Board members come to the organization with different experiences and talents, and those diverse backgrounds allow the Board to ensure that the organization is effective in representing all of its members.

We are currently seeking new members to fill open positions on the MBEA Executive Board. What do you have to offer that would contribute to moving the organization forward? Are you a great communicator? Perhaps you could assist in sharing information with our members. Are you adept at promotion? Maybe you could help

to ramp up MBEA's visibility to Michigan business teachers. Are you a techie? You could contribute to our website redesign and upkeep. Are you an organizer? Perhaps you might work to put together mailings or a newsletter or help to plan the summer academy or fall convention. Are you a natural leader? Maybe you could prepare to lead the organization into the future. All of these tasks are necessary to the wellbeing of MBEA, but they don't just happen. We need strong, dedicated individuals who are willing to give back to the profession of business education.

So what's in it for you? There are many benefits to being a member of the MBEA Executive Board:

- You will meet and work closely with colleagues from across the state, learning something from each one of them along the way.
- If you are in your early years of teaching, you could find many mentors to assist you in growing as a business educator.
- You will become more involved in business education, learning what others do that could improve your teaching.
- You will have the satisfaction of seeing your work on the Board benefit your colleagues and your profession.
- You will be able to influence the professional development that is offered on a state level.
- You will learn what is happening in business education both regionally and nationally.
- You will demonstrate your commitment to your profession.
- You will gain lifelong friendships with your fellow Board members.

All of the above should be compelling reasons to become a member of the MBEA Executive Board. We are all busy individuals, but our common interest in business education make us passionate about ensuring that this organization remains strong and is able to advocate for our programs in Michigan schools.

Please consider what part you might play in MBEA. Contact any current member of the MBEA Board to volunteer. Your professional organization needs you!

What is going on Inside of Your Classroom?

By Jerrod Black, MBEA Secretary



In today's age of technology, we have a unique opportunity to share with each other via social media apps. We want our members to be recognized for the amazing things we know are happening in their classrooms. Every time we are together at the Fall Conference and the Summer Academy, we hear stories, ideas, and tools that we all could use in our classrooms! The Associations Executive Board has been trying to get these ideas out, and find new ways to recognize the amazing work that Business Educators do every day. Most of us are on islands. We are a "one man band" in our schools, districts and sometimes even counties. This gives each of us the opportunity to network when we can't be together. Our students can benefit from this as much as we can. Let's help each other by sharing with one another!

We can't do this without you! You have the ideas, we have the platform! Utilize MBEA's Facebook and Twitter accounts to share with your colleagues. If you have questions about posting your ideas, don't hesitate to contact a board member. Our information can be found on MBEA's website: www.mbea-online.org

- ❖ Post lessons, ideas, photos, student accomplishments you want to share
- ❖ Be certain your post tags us using @mbea1936

I would also like to personally thank Patricia Pearson, Michigan NCBEA/NBEA Membership Director and Diane Harrington, Former MBEA Member at Large for their mentorship and service on the MBEA Executive Board. Their tireless efforts and advocacy for the members of MBEA has been inspiring. I wish them well and thank them for their service.

The 2017 Award Recipient

Diane Harrington, Master Teacher in Business Education



During the Awards Luncheon, sponsored by Northwood University, Patricia Pearson, Awards Chairperson and Colleen Webb, MBEA President presented the 2017 MBEA Awards. Diane, a CTE instructor at the Sault Area Career and Technical Center, Sault Ste. Marie, received the Master Teacher in Business Education Award. Congratulations, Diane!

Multitasking with TECH

By Robert Yoder, MBEA Member at Large



How many times in your life have you wished that you could stop time? For me this situation happens quite often and I find myself staying up way too late trying to complete the “to do” list or catch up on TV shows and/or a good book. One task that I have found impossible to find time for during the day is to sit down and read a book. I was curious if this situation is normal across the United States and if there is any technology out there to help solve this problem in my life and the life of my students as many of them only read textbooks.

According to an article in the Atlantic, Pew and Gallup found the percentage of Americans who did not read a single book over the last 12 months has drastically increased. In 1978, only 8% of Americans did not read a book so less than 1 in 10. In 2014, 23% of Americans did not read a single book so the percentage has grown drastically. It is amazing to think that almost 1 in 4 Americans will not read a single book over the course of the next year. Like most people in America the Internet, social media, and Netflix has taken over almost all our free time. In the last few years alone, I have found myself as part of this statistic and have not found any time to sit-down and read a book for the purpose of work or pleasure. I drastically wanted to change this as my list of books that I wanted to read has grown out of control.

The solution actually found me when I was at the library with my kids and searching for a book for my seven-year-old son. While I was on the digital database, I saw a promotion for an application that you can download on your phone, called OverDrive. This application allows you to borrow digital and audio books free from your local library. I immediately down loaded it that evening and borrowed my first book. This service allows me to use my down time and listen to the book while driving to work, cooking dinner, or sitting on a plane. I feel that the last three months of my life has been so much more productive. I decided to set a goal to finish at least twelve books this year and so far, I have read seven. In my research, I also downloaded Audible and I am equally impressed with this service as well, however there is a cost associated with this application through Amazon.

Technology has opened many different ways of multitasking that has led to good and bad outcomes. Attending the MBEA Summer Academy, you will find some other valuable methods and software to help you become more productive. Listening to audio books is one technology that I highly recommend and will continue to use forever. If you are looking for any suggestions, I would recommend reading the book *Drive*, by Daniel H. Pink to unlock the truths about what motivates us and the mismatch between what science now knows and what business still does.

A Time for Reflection

By Patricia Pearson, Michigan NCBEA/NBEA Membership Director

MBEA has made a difference in the lives of the many Business Education Teachers in the state of Michigan. MBEA has always been the vehicle to develop and disseminate curriculum and resources to the business teachers in the State of Michigan. The MBEA Board has always been made up of educators willing to assist in this process.

Members have always looked to MBEA to provide CTE related professional development. Since 1936, MBEA has kept current and been on the cutting edge of changes in business trends.

WHAT DOES MBEA PROVIDE TO YOU, OUR MEMBERS?

- MBEA has provided members with a vehicle for personal recognition through our awards program (which I have served as chairperson for the past 7 years)
- We have kept teachers abreast of the legislative changes in our state.
- Professional development has always been an integral part of our organization offering at least two opportunities for professional growth each year
- We have maintained a good working relationship with Business Professionals of America, TRENDS, MDE/CTE Division, MACUL, MME and all business education leadership organizations throughout the U.S.
- MBEA promotes membership in our regional/national organization NCBEA/NBEA by providing financial incentives for membership

As my term on the MBEA Board comes to an end in June, I can look back with pride, knowing that I have helped to make a difference in business education through my service on the MBEA Board.

Expand your Professional Development Opportunities and Join NBEA, today!

What is NBEA?

The National Business Education Association (NBEA) is the nation's leading professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. NBEA is the leading association devoted to the recognition that business education competencies are essential for all individuals in today's fast-changing society.

NBEA is committed to the advancement of the professional interest and competence of its members and provides programs and services that enhance members' professional growth and development. Further, NBEA serves as a unifying agency among other groups dedicated to advancing and improving business education.

NBEA provides the vital link between both the private and public sector. NBEA gives business educators an opportunity to stay on top of the changing skills required in today's business world through its linkages with corporations and small businesses. In addition, NBEA's Legislative Advocacy Committee keeps members involved with the ongoing national, state, and local efforts to further business education in our schools and communities.

Join NBEA today and become part of a growing movement of successful business educators and business people who rely on NBEA for professional growth and development. NBEA keeps you at the forefront of your profession through:



MBEA/NBEA MEMBERSHIP APPLICATION

JANUARY 1, 2018 TO DECEMBER 31, 2018
(Please print. Submit one application for each person.)

New Renewal Check if change of address

NOTE: Your home address will be used as our primary mailing address.

First Name _____ Last Name _____

Email Address _____

Home Address _____

Home City _____ State _____ Zip _____

Home Phone _____

School/Company Name _____ County of Employment _____

School/Company Address _____

School/Company City _____ State _____ Zip _____

School Phone _____ School Fax _____

Institutional Type Public Private

Position (check one) Teacher Supervisor Administrator Consultant
 Other Student (List name of University): _____

Institutional Affiliate (check one) Jr. High Secondary Skill Center Retired
 Adult Ed. College/Univ. Business College Other
 Jr./Comm. College Private Business

Membership Type Professional Library Retired Student

Check MBEA Dues Amount

- Professional Members: \$35.00
- Library Members: \$35.00
- Full-time Retired Members: \$15.00
- Student Members: \$15.00

NBEA/NCBEA Dues

- Professional Membership: \$100

Check Method of Payment

- Check payable to MBEA
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- Signature _____
- Date _____
- (\$15 fee applies for returned checks/credit cards)

Make Checks Payable to: MBEA **Mail To:** Patricia Pearson
4152 Quaker Hill Drive
Fort Gratiot, MI 48059

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MBEA TODAY
The official publication of the
Michigan Business Education Association

SPRING EDITION